



FOR IMMEDIATE RELEASE
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NEWS RELEASE

Osborne Industries Unveils New Website

Osborne Industries, Inc. announces the publication of a new company website: www.osborne-ind.com. According to the Osborne Marketing Department, the new website is designed for easy navigation with up-to-date information about Osborne's products and services. The site includes a "WHAT'S NEW" page where press releases, magazine articles, research papers, new additions to the website, and special sales promotions are posted.

The Osborne Marketing Department embarked on a mission to totally redesign their website to provide better service to current and future customers by providing fingertip accessibility to product and application information. "We wanted to provide our visitors with easy navigation and up-to-date information about the significant research Osborne has done in support of its products and services", says Ron Thibault, VP Marketing. "Adding content was difficult with our previous website, so we totally recreated the site to gain flexibility." As a result of many months of hard work by its marketing personnel, www.osborne-ind.com is now available to search and discover Osborne resources and product capabilities.

Osborne Industries, Inc., Osborne, KS is a diversified manufacturer of pet equipment, including waterers, heat pads, ventilation, and controls. For more information, contact Osborne Industries, Inc., P.O. Box 388, Osborne, KS 67473 USA, 1-800-255-0316 or 1-785-346-2192 or info@osborne-ind.com.

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