



P. O. Box 388, Osborne, KS, U.S.A. 67473
• TELEPHONE 1- (785)-346-2192
• FAX 1- (785)-346-2194
• EMAIL mkt@osborne-ind.com

PRESS RELEASE

FOR IMMEDIATE RELEASE
PHOTOS ENCLOSED
Contact: Aaron Lamer
Phone: 1-785-346-2192
Fax: 1-785-346-2194
aaron@osborne-ind.com

New Pet Products Available

Osborne, KS, June 25, 2004 - A new heat pad control and an attractive retail point-of-purchase display box join the growing line of Stanfield® Pet Products made by Osborne Industries, Inc., Osborne, KS, according to Product Manager Claudio Faundez. “We are responding to a demand for a smaller individual heat pad control for our Stanfield Heat Pads”, says Faundez. “The Model F300 Heat Pad Control is better value than our other controls and is perfectly matched to a single Stanfield Heat Pad”.

The Model F300 has a 300-watt capacity and is UL listed for the U.S. and Canada. This new control is enclosed in a compact thermoplastic enclosure that is heat-resistant and ruggedly designed for years of trouble-free service.

The Model F300 is presented with each Stanfield Heat Pad in a new POP display box. This attractive new display box helps retailers present their Stanfield products. Shoppers see and touch the actual heat pad inside the box through a perforated “Dog House” that pops open for display without opening the box. Each display box includes one Model F300 Heat Pad Control and one Model PP1824, 1.5 x 2-ft Stanfield Heat Pad.

-more-

“The quality of our pet products line is assured by Osborne’s standard one-year warranty on materials and workmanship, so our customers can be certain of long and safe service life if they are used according to the instructions which are packed with each product”, says Faundez.

For thirty years, Osborne Industries, Inc., has manufactured quality pet and livestock products with a quality system that is now certified to the ISO 9001 quality standard. Learn more about Osborne and its products by visiting www.osborne-ind.com or call Osborne Customer Service at 1-800-255-0316.

-###-